

## **Dear colleagues!**

The Department of Organizational and managerial innovations of Plekhanov Russian University of Economics invites you to participate in the International conference on innovations in management and science (ICIMS-2020). The theme of the plenary session is "Digital technologies in the management of the crisis and recession". The conference is dedicated to all the main areas of business and economy.

The conference is held from May 15-25, 2020 in a remote format. Materials are accepted until May 25. The conference language is Russian and English.

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### **Conference objectives**

The main goal is to present and discuss the latest research results and practical achievements in the field of management, innovation, and management theory.

### **The conditions of the conference**

The conference is held from May 15-25, 2020 in a remote format. Materials are accepted until May 25. The conference languages are Russian and English.

Reports and articles of participants will be published in the conference proceedings and posted in the scientific citation database of the RSCI.

The best articles on the recommendation of the conference program Committee will be published in foreign publications. Articles written in English will be accepted for publication.

### **Rules for formatting articles.**

The number of authors is up to 3 people.

The volume of the article is not less than 4 pages (abstracts), but not more than 10 A4 text.

Is in portrait orientation of the pages (except for the large tables are allowed in landscape orientation).

Typesetting-font 10.5, line spacing 1, paragraph indentation-1, text alignment-width

No automatic or manual hyphenations!

Lists are not numbered.

Illustrations (drawings, graphs) must be numbered, embedded in the text, and must not go beyond the margins of the page;

Page parameters:

-upper margin - 5.9 cm, lower margin - 6.4 cm, right margin - 4.8 cm, left margin - 4.8 cm.

The drawings are made in black and white format.

Structure of the article.

1. Title

Under the title of the article – the names of the authors in the order You want them to be in the publication (11 font, italics).

Specify (in the form) the author's name (full name, not initials, that's right-Ivan I. Ivanov), University, city, country, e-mail (required for all authors), ORCID. Academic titles do not need to be specified.

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2. Abstract (no less than 150, no more than 250 words). The abstract should contain the purpose of the work, methodology, results, and conclusions/recommendations.

3. Keywords: min 5, max 7 words

4. Introduction. Justification of the relevance of the research.

5. Methodology)/ Object and methods of research

6. Research

7. Results)

8. Conclusions/recommendations

generalization and indication of the scope of the results obtained, which does not repeat the annotation and is not limited to a simple enumeration of what was done in the work.

9. Acknowledgments)

10. Literature (references) (the list of references in the Harvard format, the list of references is given in the order of citation of works in the text. The text of the article gives the serial number of the source from the list of cited literature in square brackets, the number of sources is up to 25).

We do not recommend using more than 3 Internet sources.

Footnotes. Use only as a last resort.

Not included in the list of references:

1. Textbooks

2. Articles from non-scientific journals

3. Statistical collections or archives

4. Electronic resources (electronic magazines, online articles, newspaper and news resources, reports and research on the websites of organizations)

5. Dictionaries, encyclopedias. Guides

6. Reports, reports, protocols

Authors should observe the degree of self-citation no more than 10% (in the list of references)

**The responsibility of the authors**

**You must submit a report on plagiarism. The text must be at least 80% unique. Articles are published in the author's edition.**

**Students ' publications can only be co-authored with the supervisor.**

**\* The performer is not responsible for the correctness of the authors ' personal email addresses in the article and copy.**

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Authors are required to publish only original articles and use only original research materials. All borrowings from other sources must be drawn up in the appropriate way with mandatory indication of the author and source. Plagiarism in any form, including unformulated quotations, as well as the assignment of rights to the results of other people's research, is unacceptable.

Authors should indicate the contribution of all persons whose work formed the basis of the study. Persons who did not participate in the study should not be listed as co-authors.

Authors of articles submitted for publication must be based on reliable research results. The use and disclosure of deliberately inaccurate data is unacceptable.

Authors do not submit for publication in the journal previously published works, as well as works proposed for publication in other journals.

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**Information about conflicts of interest. I (we), the author(s) of this article, declare with full responsibility that there is no actual or potential conflict of interest with any third party that may arise as a result of the publication of this article.**

## **DESIGN SAMPLE**

**UDC 004.051**

**JEL (maximum of 5 codes) Z11; M15**

**Code categories MONTI (ssti) 82.15.09**

### **EVALUATING THE EFFECTIVENESS OF AN ORGANIZATION'S INFORMATION TECHNOLOGY**

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*Abstract. (italics light, not p / W) After" abstract " - a dot. The article explores an integrative approach to evaluating the effectiveness of information technology (IT) organizations, based on the construction of evaluation models based on a set of unified indicators of interrelated and heterogeneous components. A model for evaluating alternatives to the implementation of information services is proposed, taking into account the technical requirements of the organization.*

*Keywords: (italics, light): information technology, system level, information services, non-production costs (do not put a dot at the end!)*

Information technologies translate scientific achievements into practice in the form of specific types of information services and information services, their development is based on the achievements of fundamental and applied Sciences. Currently, the most dynamic segment of the global it market is software [1]. More than half of the total segment volume.

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